

# Buy-Rite Distributors Privacy Policy

## How We Collect and Use Information

We collect the following types of information about you:

### *Information you provide us directly:*

We ask for certain information such as your real name, address, phone number, and e-mail address when you correspond with us. We may also retain any messages you send through our website or by email and we collect information you provide. We use this information to operate, maintain, and provide to you the features and functionality of the offered on our website. None of your information will be posted on our website.

### *Analytics information:*

We may directly collect analytics data, or use third-party analytics tools and services, to help us measure traffic and usage trends on our website. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assists us in improving our website. We collect and use this analytics information in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user.

### *Cookies information:*

When you use our website, it is possible that cookies information is stored for analytical purposes stated above but they do not contain personal information and only used to track website usage.

### *Log file information:*

Log file information is automatically reported by your browser or mobile device each time you access the website. When you use our website, our servers automatically record certain log file information. These server logs may include anonymous information such as your web request, Internet Protocol ("IP") address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on the Service, domain names, landing pages, pages viewed, and other such information.

### *Commercial and marketing communications:*

We may use the information we collect or receive, such as your email address, to communicate directly with you. We may send you emails containing newsletters, promotions, and special

offers. If you do not want to receive such email messages, you will be given the option to opt out or change your preferences. We also use your information to send you website-related emails (e.g., account verification, purchase and billing confirmations and reminders, changes/updates to features of the website, technical and security notices). You may not opt out of website-related emails.

## **Sharing of Your Information**

We will not rent or sell your information into third parties outside Buy-Rite without your consent, except as noted below:

- **Who we may share your information with:** We may share your information with third-party business partners and Trusted Users for the purpose of providing the Service to you. Third party business partners will be given limited access to your information as is reasonably necessary to deliver the Service, and we will require that such third parties comply with this Privacy Policy, or operate under a similar privacy policy.

### *What happens in the event of a change of control:*

We may buy or sell/divest/transfer the company (including any shares in the company), or any combination of its products, services, assets and/or businesses. Your information such as customer names and email addresses, User Content and other user information related to the Service may be among the items sold or otherwise transferred in these types of transactions. We may also sell, assign or otherwise transfer such information in the course of corporate divestitures, mergers, acquisitions, bankruptcies, dissolutions, reorganizations, liquidations, similar transactions or proceedings involving all or a portion of the company.

### *Instances where we are required to share your information:*

Buy-Rite will disclose your information where required to do so by law or subpoena or if we reasonably believe that such action is necessary to (a) comply with the law and the reasonable requests of law enforcement; (b) to enforce our Terms of Use or to protect the security, quality or integrity of our website; and/or (c) to exercise or protect the rights, property, or personal safety of Buy-Rite or others.

### *Sharing certain service type information we collect about you:*

We may share certain service type information, including information obtained through tools such as cookies, log files, device identifiers, location data and clear gifs (such as anonymous usage data, referring/exit pages and URLs, platform types, number of clicks, etc.): (i) with our third-party business partners for the purposes described in the section above on “How We Collect and Use Information.” We may also aggregate or otherwise strip data of all personally identifying characteristics and may share that aggregated, anonymized data with third parties.

### *Ads on Buy-Rite:*

We do not have ads on our website and do not use your information for marketing outside of Buy-Rite.

## **How We Store and Protect Your Information**

### *Storage and Processing:*

Your information collected through the website may be stored and processed in the United States or any other country in which Buy-Rite or its subsidiaries, affiliates, or service providers maintain facilities. Buy-Rite may transfer information that we collect about you, including personal information, to affiliated entities, or to other third parties across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction, and you consent to the transfer of information to the U.S. or any other country in which Buy-Rite or its parent, subsidiaries, affiliates, or service providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.

### *Keeping your information safe:*

Buy-Rite cannot ensure or warrant the security of any information you transmit to Buy-Rite through our website although we use secure HTTPS on our site to provide additional safety.

### *Compromise of information:*

In the event that any information under our control is compromised as a result of a breach of security, Buy-Rite will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

## **Links to Other Websites and Services**

We are not responsible for the practices employed by websites or services linked to or from our website, including the information or content contained therein. Please remember that when you use a link to go from our website to another website, our Privacy Policy does not apply to third-party websites or services. Your browsing and interaction on any third-party website or service, including those that have a link or advertisement on our website, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible, and we do not control over any third-parties that you authorize to access your User Content. If you are using a third-party website or service (like Facebook, Google groups, or an IRC chatroom) and you allow such a third-party access to you User Content you do so at your own risk. This Privacy Policy

does not apply to information we collect by other means (including offline) or from other sources other than through the Service.